











SGGSIET-AICTE IDEA Laboratory and Institution's Innovation Council of
Shri Guru Gobind Singhji Institute of Engineering and Technology, Nanded
and

Entrepreneurship Startup and Innovation Forum (ENSIN), Pune

organizes sensitization webinar on

# "Design Thinking for Innovation"

#### **Outline:**

Innovation is necessary in the life of everyone. Whether you are a manager in a global corporation, an entrepreneur starting up, in a government role, or a teacher in an elementary school, everyone is expected to get lean – to do better with less. And that is why we all need design thinking.

At every level in every kind of organization, design thinking provides the tools you need to become an innovative thinker and uncover creative opportunities that are there – you're just not seeing them yet. Design thinking brings together what is desirable from a human point of view with what is technologically feasible and economically viable. Design thinking is not limited to a process. It's an endlessly expanding investigation.

### When and where?

7-Jan-2023, 4 PM on online platform#

\*The details will be shared later for registered people

#### Who can attend?

The students and faculty of any institute can attend the webinar.

## **Google Form Link for Registration:**

https://forms.gle/cPgf7wMpPaTE7VNX7

Deadline to fill out the registration form: 6-Jan-2023 11:59 PM

#### **Resource Persons:**



Mr. Sanjay Jagtap Director Ecosystem Development ENSIN FORUM



**Dr. Rakhi Sharma**Entrepreneurship
Educator & Mentor









"Innovation distinguishes between a leader and a follower."

- Steve Jobs

About SGGSIET-AICTE IDEA Lab cutt.ly/sggsiet-aicte-idea-lab

About IIC iic.mic.gov.in

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