



## Institution's Innovation Council

An initiative by Ministry of Education, Govt. of India

## Shri Guru Gobind Singhji Institute of Engineering and Technology

Vishnupuri, Nanded (MS) 431606

<https://www.sggs.ac.in>

[@sggsietnanded](https://twitter.com/sggsietnanded) [@NeodreamzUnLtd](https://www.linkedin.com/company/NeodreamzUnLtd)

[/sggsiet](https://www.facebook.com/sggsiet)

<https://linktr.ee/sggsietnanded>

### #LetUsInnovate

A Report

on

A Talk of

**"Effective Protection of Industrial Design in India"**

Jointly organized by

**Institution's Innovation Council of Shri Guru Gobind Singhji Institute of Engineering and Technology, Nanded**

and

**CMIA's Marathwada Accelerator for Growth and Incubation Council (MAGIC), Aurangabad**

and

**European Business and Technology Center**

Day and Date

**Thursday and 12-Jan-2023**

Venue

**Online Platform (Webex)**

**Faculty involved: Dr. S.S. Gajre, Dr. R.R. Manthalkar**

Institution's Innovation Council of Shri Guru Gobind Singhji Institute of Engineering and Technology, Nanded and CMIA's Marathwada Accelerator for Growth and Incubation Council (MAGIC), Aurangabad, and European Business and Technology Center jointly organized a talk on 'Effective Protection of Industrial Design in India' at 12-Jan-2023, 15:30 to 16:15 on Online Platform (Webex).

Prof. S.S. Gajre (Coordinator), Prof. R.R. Manthalkar (Co-coordinator), and Prof. R.V. Sarwadnya (Lab Guru) from SGGSIET-AICTE IDEA Lab were present for the event. Mr. Ashish Garde (Director of MAGIC), Mr. Nikhil S. Reddy (Partner, K&S Partners), Mr. Schwetabh Raj were present. Students from SGGSIET, Nanded, attended the talk.

#### **Objective:**

In today's competitive market, customers get more attached to the visual appearance or aesthetic of a product and tend to buy the design which grabs their attention and looks distinct from the other products in a similar industry. Businesses invest a lot of time and money to innovate, create and develop new and original designs therefore it is important to protect the designs of various products in order to avoid infringement.



## Institution's Innovation Council

An initiative by Ministry of Education, Govt. of India

## Shri Guru Gobind Singhji Institute of Engineering and Technology

Vishnupuri, Nanded (MS) 431606

<https://www.sggs.ac.in>

[@sggsietnanded](https://twitter.com/sggsietnanded) [@NeodreamzUnLtd](https://www.linkedin.com/company/NeodreamzUnLtd)

[/sggsiet](https://www.facebook.com/sggsiet)

<https://linktr.ee/sggsietnanded>

### #LetUsInnovate

An industrial design protection is meant for protecting the appearance of the product. It doesn't protect its technical or functional features. An industrial design protection consists of two-dimensional figures such as lines, color, patterns of a product as well it consists of three-dimensional figures such as the shape of the product.

For business owner registration of industrial design can be a valuable asset as it creates enforcement rights and further stops the competitors from imitating the design of the product to gain value in the market share.

#### Session Focus:

The session is focused on sharing valuable insights for Startups/SMEs on importance and process of Industrial design registration in India and would highlight the following:

- Requirements for a design to qualify for protection
- How industrial rights protection can be enforced in India?
- Difference between copyright and industrial design protection.

A few other issues around Industrial design protection shall also be covered in the session. The discussion will provide an opportunity to the audience to get expert insights from one of the legal professionals from K&S Partners which is one of the leading IPR law firms in India.

Mr. Nikhil S. Reddy explained concept of Design, Industrial Design, Copyright protection. He also illustrated forms of Intellectual Property i.e., Patent, Copyright, Trademark and Design. He has taken reference to section 15 from the copyright act-1957. He also mentioned the timeline required for patent sanction and the steps that one should carried out for the same. He explained the validity of patents. A talk end with Question and answer.



## Institution's Innovation Council

An initiative by Ministry of Education, Govt. of India

Shri Guru Gobind Singhji Institute of Engineering and Technology  
Vishnupuri, Nanded (MS) 431606

<https://www.sggs.ac.in>

[@sggsietnanded](https://twitter.com/sggsietnanded) [@NeoDreamzUnLtd](https://www.facebook.com/NeoDreamzUnLtd)

[/sggsiet](https://www.facebook.com/sggsiet)

<https://linktr.ee/sggsietnanded>

### #LetUsInnovate



Students attending a talk.



Mr. Nikhil S. Reddy explaining concept of Design, Industrial Design, Copyright protection





## Institution's Innovation Council

An initiative by Ministry of Education, Govt. of India

Shri Guru Gobind Singhji Institute of Engineering and Technology  
Vishnupuri, Nanded (MS) 431606

<https://www.sggs.ac.in>

[@sggsietnanded](https://twitter.com/sggsietnanded) [@NeoDreamzUnLtd](https://www.facebook.com/NeoDreamzUnLtd)

[/sggsiet](https://www.facebook.com/sggsiet)

<https://linktr.ee/sggsietnanded>

**#LetUsInnovate**



*Mr. Nikhil S. Reddy illustrating forms of Intellectual Property i.e., Patent, Copyright, Trademark and Design*



*Dr. S.S. Gajre introducing during a talk.*



# Institution's Innovation Council

An initiative by Ministry of Education, Govt. of India

# Shri Guru Gobind Singhji Institute of Engineering and Technology

Vishnupuri, Nanded (MS) 431606

<https://www.sggs.ac.in>

[@sggsietnanded](https://twitter.com/sggsietnanded) [@NeoDreamzUnLtd](https://www.facebook.com/NeoDreamzUnLtd)

[/sggsiet](https://www.facebook.com/sggsiet)

<https://linktr.ee/sggsietnanded>

## #LetUsInnovate

Students attending the session

Participants (56)	
SC	Suhas Gajre (me)
CI	CIIT Internal (host)
NS	Nikhil S R (Co-host)
SR	Shwetabh Raj (Co-host)
AG	Ashish Garde (Co-host)
HI	Hariharan TP (Co-host)
SC	Suhas Gajre (Co-host)
AK	Adnan Khan
AN	Ajay Nagar
AK	Akash Kharat
AJ	Anumahi Jawale
A	Apurva
AA	APURVA AJAY BANBHERU
B	BASWADE DHANSHRI
B	Bhushan
CK	Chittaranjan Kabi
D	DC
DA	Dr A.C.Waghmare
L	Dr Lenina SVB
DM	Dr. Megha V. Jonnalagedda
DN	Dr. Navin Khandare
EK	Eesha Kulkarni
GC	GAYATRI CHANDAK
GR	Gunwant Rathod
HI	Himanshu Lanjewar
KS	Kaivalya Suryawanshi
K	Konke Laxmikant
MV	M V Bhalerao
MV	Maheshkumar V. MANGNALE
MG	Manasa Gunda
M	mayur
O	omkar
PK	Patil Kartik Ramesh
PH	Piyush Hemant
PP	Piyush Pawar
PR	Pramey Ram Metkar
P	Pranav
RK	Rahul Kandhare
RS	Rajashree Sarwadnya
RM	Ramchandra Manthalkar
R	Reshma
RP	Rucha Pakwanne
SP	Sachin Panchal SGGS
SK	Sakshi Kalyankar
SB	SG Botheja
SL	Shreyash Lokhande
SP	Shrijan Praveen Tayde
SA	Snehdeep Alane
SD	Suraj Deeliprao Kulkarni
SA	syed ather
SI	Syed Ikram
VE	Vrashali Eknathrao Hotalkar
S	Sumit Darekar
DJ	Dhananjay Joshi
ND	Nisarg Dhoke
SS	sainath sheittwar

attendance